

UNREST

HURRICANES

DANGER

**EARTHQUAKES** 

**FLOODS** 

LOSS & PAIN

**POVERTY** 

**DEVASTATION** 

# AND STILL WE RISE

**2021 ANNUAL REPORT** 

THE PROGRESS WE'VE MADE AGAINST ALL ODDS



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Fonkoze's vision is a Haiti where people, standing together, shoulder to shoulder, have pulled themselves out of poverty.

# Our Vision Our Mission

Fonkoze is a family of organizations that work together to provide the financial and non-financial services to empower Haitians - primarily women - to lift their families out of poverty.



**Eltha Mervil** Chemen Lavi Miyò (CLM) Participant

"If you are down in a hole and someone extends a pole to you, you need to use the pole to pull yourself out. CLM offered me the pole, so I had to pull myself out of the hole I was in. Someday, I want to be able to offer a pole to someone else in that same hole."

# A Message From Fonkoze's Leaders

e are immensely grateful for the **Fonkoze Community**: our donors, investors, grantors, partners, staff members - and last but not least, our clients and members for helping to advance Fonkoze's mission.

As we write this letter in 2022 about the year 2021, we wish we could tell you that the conditions in which we worked were better last year compared to the year prior and that this year is even better. But that is not the case. In fact, things have progressively gotten worse due to the ongoing social unrest and its increasingly dangerous side effects on the everyday people of Haiti.

### And yet, together, we manage to find a way...

A way to reach the people we serve even when the roads are impassable A way to innovate, create, and grow even when we feel mentally drained A way to make progress even when **everything around us says it is impossible** 

This is the **Fonkoze Way** - as it has been for nearly three decades.

An annual report cannot capture the magnitude of what it takes to carry out our mission in an environment such as the current one. But it can highlight the impact made thanks to the collective contributions of the Fonkoze Community.

We hope that each of you is as proud as we are of the accomplishments our team and clients across Haiti have made despite everything we have endured.



Carine Roenen

Executive Director

Fonkoze Foundation

Port-au-Prince, Haiti



Dominique Boyer

Chief Executive Officer

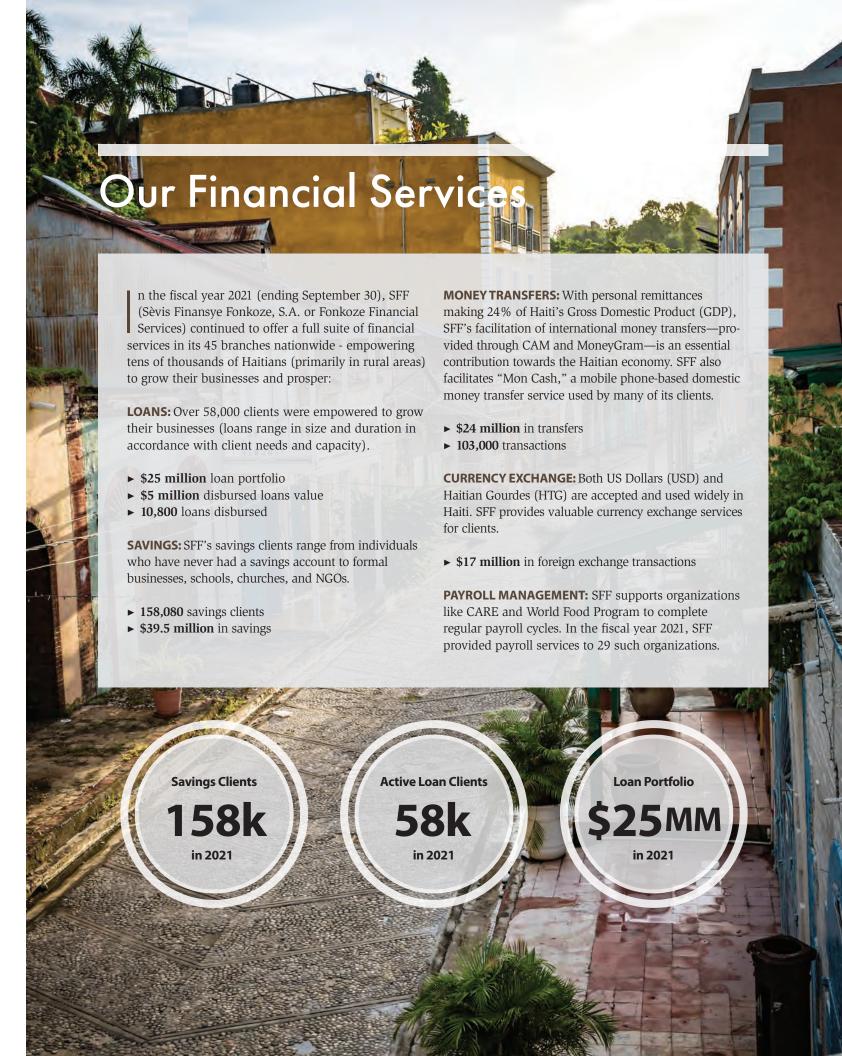
Fonkoze Financial Services

Port-au-Prince, Haiti



Sherry Todd-Green
Interim Executive Director
Fonkoze USA
Washington, DC

Thank you for your solidarity and support!





# **Client & Program Profiles**

# Mona Paul, Solidarity Lending Client

other to an eleven-year-old girl in the fifth grade and a twenty-two-year-old who has just finished his classical studies, Mona Paul has worked hard to keep her children in school. "I pray that the Lord will help my children finish their studies and find a job in sweaters under the hot Haitian the future," she says.

A participant of Fonkoze's empowering Solidarity program, which provides joint loans to five women (called a Solidarity group) from a common geographical area, Mona has used her loans to grow her business, buy food, pay for her children's schooling, and build a decent home.

Solidarity lending creates a built-in system of accountability and support - enabling women who have already established themselves as micro-entrepreneurs to expand their businesses.

Mona's Solidarity group is called

"Se Lavi," which means "This is life." Together, they have established a real relationship of trust and friendship.

When asked why she became a Fonkoze client, she said she needed the money to invest in her clothing business. "Women are constantly having to find ways of surviving," Mona says as she shakes her head.

Twenty years ago, Mona sold sun, but today, she sells a variety of clothing that she buys from the Dominican Republic. Her Fonkoze loans enable her to increase the size

# "Women are constantly having to find ways of surviving."

of her inventory, pay to transport her goods, and allow her the flexibility to pivot successfully during uncertain and trying times.

Fonkoze has nearly 2,000 empowering Solidarity Centers located throughout Haiti.

# **SOLIDARITY LENDING** BY THE NUMBERS (2021)

**Number of active Solidarity clients:** 

Loan portfolio outstanding: \$10,799,290 Percentage of women in Solidarity program:

Value of loans disbursed: \$2,817,053





### **ADULT EDUCATION BY THE NUMBERS**

Clients who've learned to read to date

Number of EdTek participants in 2021:

2134

Number of clients graduated to date:

185,498

# Ariscar Adele,

Business Development Client, Education Participant

riscar Adele runs a successful hair salon in her hometown of Sodo (or Sautd'Eau), named after its beautiful waterfalls. A Fonkoze Business Development client for five years, she attributes her business' success to the loans she has access to, as well as Fonkoze's adult education program. Here, Ariscar receives training in financial management, disaster preparedness and other valuable life skills. Surprised to have learned so many useful things from the program, she says she is putting her newfound knowledge to practice every day. She also enjoys sharing information with her clients as she styles their hair.

"If more people could be touched by this program, it would bring a wind of change in the lives of so many," she says.

More than 185,000 people have graduated from Fonkoze's education program since its inception in 2000, including 30,000 who have learned to read at a basic level. The courses offered teach participants how to better respond to daily challenges while developing qualities of leadership and solidarity.

Fonkoze's newly developed digital platform, EdTek, allows the education program to be delivered more efficiently while simultaneously addressing the "digital divide" experienced by those with little to no access to technology.



FONKOZE 2021 ANNUAL REPORT FONKOZE 2021 ANNUAL REPORT

# **Client & Program Profiles**

# Bernadette Altenor, Chemen Lavi Miyò (CLM) Member

Altenor has struggled to keep her little ones fed, clothed and in school. So when Fonkoze's CLM team approached her about joining its empowering program for families in ultra-poverty (the most extreme form), Bernadette accepted, knowing she needed to do something different to improve her children's wellbeing and change the trajectory of her family's future.

Since joining CLM, Bernadette has become more cheerful. The small weekly stipend Fonkoze gives her allows her to buy food, and she has even saved some to later invest in productive assets such as livestock and goods to sell at the local market. A businesswoman at heart, Bernadette hasn't been able to run a business and take care of her nine children at the same time. Having the support and guidance of Fonkoze's CLM team is giving her the confidence needed to find a way.

Approximately eight months into the 18-monthlong program, Bernadette will continue to receive weekly life skills training and support from her CLM Case Manager. She says she is looking forward to fixing her home with the help of CLM, so that the roof no longer leaks and the floor is no longer made of dirt.

Chemen Lavi Miyò (CLM) empowers families living on the very margins of rural society to build sustainable livelihoods and the confidence and skills needed to create a pathway to a better life.



### **CLM BY THE NUMBERS (2021)**

Number of families reached by CLM:

4,459

**CLM Graduation Rate:** 

**94**<sup>0</sup>/<sub>0</sub>

Number of families graduated:

832

Number of children enrolled in CLM's youth clubs:

476





# **Tania Saint-Ange,** Boutik Sante Client

ania Saint-Ange is a Fonkoze-empowered Community Health Entrepreneur (CHE) who lives in Milo (or Milot) - a town located in Haiti's northern department, just 12 miles from Okap (or Cap-Haïtien). As a CHE participating in Fonkoze's health program Boutik Sante, Tania has been trained by one of Fonkoze's registered nurses on how to conduct basic health screenings, deliver health education sessions and procure health products from Fonkoze to resell in her community.

Each year, approximately a quarter of a million households gain increased access to necessary health services and products via Boutik Sante - including malnourished children and their mothers to those with a common cold that can now be more easily treated instead of turning deadly.

Due to the country's ongoing insecurity, Tania is unable to procure products for her *boutik sante* 

(community health store) as quickly as before. She understands how complicated and even dangerous the logistics must be for Fonkoze to deliver products in the country's current environment. Still, she is hopeful that things will get better soon.

To date, roughly 3,700,000 households have improved access to health services, products, and education to live healthier, more productive lives - thanks to Fonkoze's empowering Boutik Sante program.

### BOUTIK SANTE BY THE NUMBERS (2021)

Women who received prenatal vitamins:

94,529

Number of high blood pressure screenings:

10,788

Number of malnourished children screened:

150,749



## **Fonkoze Wins 2021 EMA**

for its empowering and impactful community health program Boutik Sante

FONKOZE FAMILY 2021 ANNUAL REPORT



# We have endured an unimaginable amount of devastation, turmoil

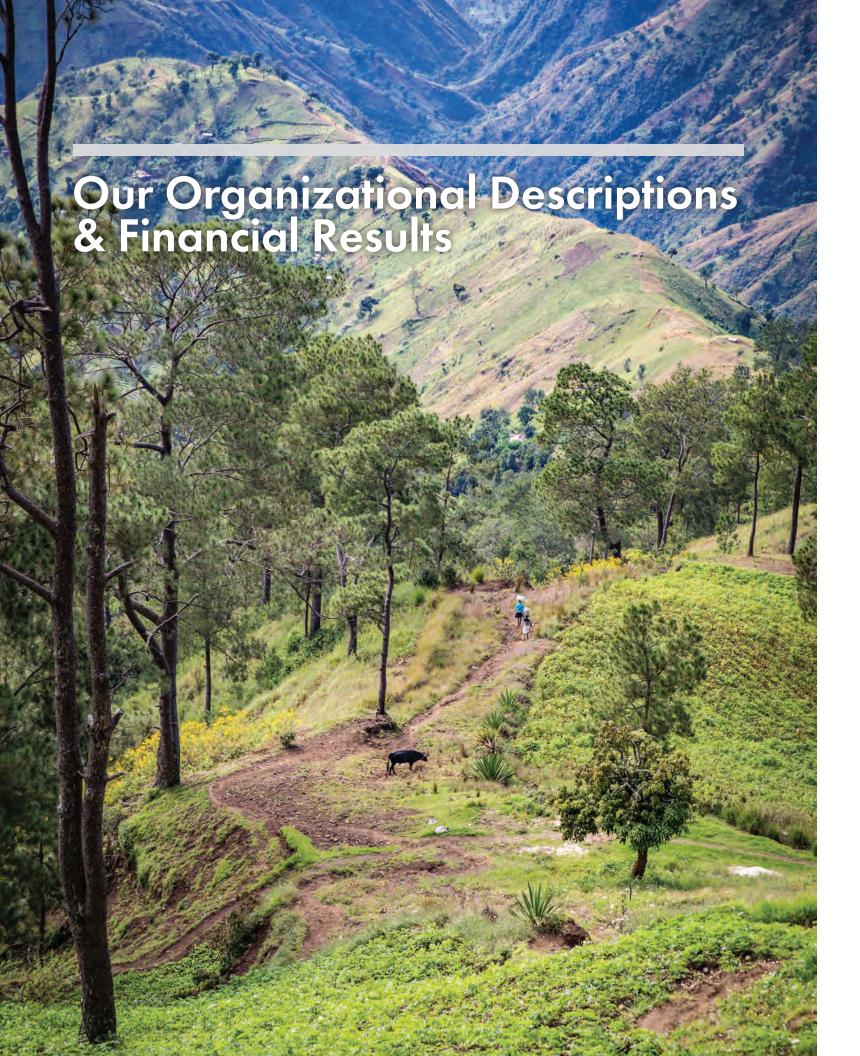
and loss due to hurricanes earthquakes, unrest, floods poverty and corruption.

AND STILL WE RISE

above with hope.

We Thank You For Standing with the people of Haiti

give.fonkoze.org



# Fonkoze S.A. & Subsidiary Sèvis Finansye Fonkoze, S.A.

he socio-political unrest that carried over into 2021 from prior years presented a plethora of challenges for Fonkoze. Gang-controlled areas and kidnappings paired with a devastating earthquake later in the year created an environment that was nearly impossible to live in, let alone work. The logistical challenges SFF's team faced were nearly impossible and should have slowed the microfinance

institution's growth significantly, but it did not. Despite incredibly adverse conditions, SFF found a way to make good on its double bottom line mission: to lift families and communities out of poverty while operating in a financially self-sustaining manner.

SFF's Financial Statements showed growth in the loan portfolio, deposits, and other income sources, as well as Operating Profits of HTG 309.8 million (USD 3.8 million at average exchange rates). These were record results.

Effective September 28, 2021, SFF became Haiti's first licensed micro-finance company under the new micro-finance law.

Although SFF has been operational since 2004, we very much look forward to this next phase as a regulated institution.<sup>1</sup>

### **CONSOLIDATED BALANCE SHEET**

CONSOLIDATED BALANCE	SHEET	
All amounts are expressed in Haitian gourdes (HTG)		
Exchange Rate HTG/USD at end of reporting period	97.3918	65.9193
	Year Ended	Year Ended
ASSETS	Sept. 30, 2021	Sept. 30, 2020
Cash and Equivalents	1,349,896,016	875,969,788
Term Deposits	704,534,025	528,873,439
Loans and interest receivable	2,124,797,368	1,556,081,764
Less Impairment provision	(80,145,145)	(59,349,234)
Net Loans	2,044,652,223	1,496,732,530
Accounts Receivable	177,235,440	63,195,019
Prepaid expenses and supplies	58,424,411	64,595,167
Net Fixed Assets	429,336,047	375,920,993
Forward Contract and Other Assets	919,627,400	589,282,561
Total Assets	5,683,705,562	3,994,569,497
LIABILITIES		
Deposits	3,247,307,856	2,467,753,082
Notes Payable	289,526,813	171,730,304
Other liabilities	1,412,750,638	935,623,004
Total Liabilities	4,949,585,307	3,575,106,390
SHAREHOLDERS' EQUITY		
Capital Stock and Paid in Capital	573,158,145	573,158,145
Accumulated Deficit	24,972,073	(292,057,736)
Legal Reserve	43,955,400	43,910,641
Revaluation reserve-land and buildings	89,226,556	91,644,016
Accumulated Other Comprehensive Income	2,808,041	2,808,041
Total Shareholders' Equity	734,120,215	419,463,107
Total Liabilities And Shareholders' Equity	5,683,705,522	3,994,569,497

### **CONSOLIDATED INCOME STATEMENT**

ll amounts are expressed in Haitian gourdes (HTG)		
verage Exchange Rate HTG/USD during reporting period	97.3918	65.9193
	Year Ended	Year Ended
EVENUES	Sept. 30, 2021	Sept. 30, 2020
nterest Income (Loans and Other)	917,050,130	678,355,502
Less: Interest Expense	50,160,697	56,283,171
Net Interest Income	866,889,433	622,072,331
Less: Provision for Loan Losses	57,206,049	62,919,970
Net Interest Income After Provision for Loan Losses	809,683,384	559,152,361
Other Operating Income	417,001,431	328,511,933
Net Interest Income and Other Income	1,226,684,815	887,664,294
DPERATING EXPENSES		
Salaries and Benefits	555,580,991	490,032,764
Other Expenses	307,767,487	295,498,623
Depreciation and Amortization	53,585,151	50,213,762
Total Operating Expense	916,933,629	835,745,149
Net Profit (Loss) from Operations Before Other Income (Expenses) and Income Taxes	309,751,186	51,919,145
Unrealized Loss on Foreign Exchange	47,889,518	(116,611,242)
Finance Costs on receivable from related party	-	-
Grants	13,258,951	4,973,106
Other income (expense)	42,425,087	47,137,037
Net Income Before Taxes	413,324,742	(12,581,954)
ncome Taxes	98,667,594	(3,765,441)
Net Income (Loss)	314,657,148	(8,816,513)

# **Our Financial Results & Organizational Descriptions**

# Fondasyon Kole Zepòl

ondasyon Kole Zepòl (Fonkoze
Foundation) is the founding
institution of Fonkoze. It provides
development services to lower barriers
to the effective use of financial
services, thus allowing Haitians,
especially women, to create prosperity
and build resilience.

Towards its programs, the Foundation's 150 staff members provide promotional and preventative health services, basic and financial literacy training, and accompaniment to extremely vulnerable families, to the clients of Fonkoze Financial Services (SFF), and to community-based organizations.

In 2021, the Foundation's financial statements showed balanced results; our programs grew by 78%, mainly due to the contract signed with the Rockefeller Foundation for our new Economic Development program and the funds collected for the Earthquake in August to support our affected employees and mitigation activities. We were able to adequately cover our core organizational expenses, which remain contained at less than 8% of total expenditures.

The Foundation's health program went on to implement its nutrition project and establish new community health stores in the most remote areas of Haiti. The CLM program accounts for 36% of program expenses and continues to bring significant changes to ultra-poor families' lives. Every year, we slowly but certainly improve the financial bottom line of our organization.

### STATEMENT OF FINANCIAL POSITION

All amounts are expressed in Haitian gourdes (HTG)		
Exchange Rate HTG/USD at end of reporting period	99.8667	72.1605
ASSETS	Year Ended December 31, 2021	Year Ended December 31, 2020
Cash and cash equivalents	437,783,874	219,889,459
Term Deposits	50,000,000	26,122,101
Investments	50,744,124	5,412,038
Account Receivable	66,954,323	47,189,812
Loan, net of allowance for loan losses	-	942,927
Prepaid expenses	462,036	794,048
Total Current Assets	605,944,357	300,350,384
Net Fixed Asset	26,288,004	21,525,215
Other Assets	2,812,048	3,044,763
Total Assets	635,044,410	324,920,361
LIABILITIES		
Current Liabilities	14,888,879	6,814,550
Deferred Contributions	286,598,718	117,126,811
Long Term Liabilities	27,500,000	98,978,753
Total Liabilities	328,987,597	222,920,114
NET ASSETS		
Unrestricted	174,073,621	(34,793,830)
Temporarily Restricted	131,983,192	136,794,076
Total Net Assets	306,056,813	102,000,247
Total Liabilities and Net Assets	635,044,410	324,920,361

### STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

All amounts are expressed in Haitian gourdes (HTG)		
Average Exchange Rate HTG/USD during reporting period	99.8667	72.1605
REVENUES	Year Ended December 31, 2021	Year Ended December 31, 2020
Revenues From Donors	699,644,324	581,490,076
Interest Income	4,473,600	2,662,039
Gain (loss) Due to Exchange Rate Fluctuations and Revaluations	34,875,975	(15,573,235)
Other Income	234,303,034	83,931,623
Total Revenues	973,296,933	652,510,503
EXPENSES		
Program Services	705,608,701	551,820,629
Central Office Costs	63,775,997	58,264,291
Total Expenditures	769,384,698	610,084,920
Change in Net Assets	203,912,235	42,425,582

### **Fonkoze USA**

onkoze USA is a US-based 501(c)3 nonprofit headquartered in Washington DC. The organization supports the Fonkoze Family's efforts in Haiti via grant and individual funding, communications and outreach campaigns, and technical assistance to achieve the Family's collective mission of empowering the economically poor, particularly rural women - with financial and development services to lift their families out of poverty.

Fonkoze USA continued to financially support its partners in 2021 in significant ways, thanks to generous donors and grantors who never lost sight of Haiti and Fonkoze's empowering impact on the country. Even during uncertain times in the US caused by new coronavirus variants and ongoing socio-political conflicts, Fonkoze USA found ways to raise money and awareness for Fonkoze's work across Haiti. Funds granted to Fondasyon Kole Zepòl (the Foundation) and Sèvis Finansye Fonkoze (SFF) supported direct on-the-ground programs in rural Haiti and, equally importantly, provided critical administrative resources to allow those entities to continue to grow organizational capacity and sustainability. Fonkoze USA raised over \$600,000 to support its partners' emergency response efforts in the wake of the August 2021 earthquake. The Fonkoze Community of supporters made this possible.

Fonkoze USA is proud to support its partners in Haiti every year - who, despite dealing with unthinkable challenges every single day - are doing whatever it takes to bring Fonkoze's empowering mission to fruition.

### **STATEMENT OF FINANCIAL POSITION**

	Year Ended	Year Ended
ASSETS	December 31, 2021	December 31, 2020
Cash and Equivalents	539,028	133,599
Short-term Receivables	142,524	639,122
Prepaid Expenses	9,019	18,390
Total Current Assets	690,571	791,111
Net Property and Equipment	-	-
Investments	1,989,384	1,680,790
Long-term Receivables	2,912,167	2,600,522
Other Assets	82,544	23,215
Total Assets	5,674,666	\$5,095,638
LIABILITIES		
Short-term Liabilities	580,065	\$626,630
Long-term Liabilities	3,018,167	2,823,941
Total Liabilities	3,598,232	\$3,450,571
NET ASSETS		
Unrestricted	0	0
Unrestricted - Board Designated for Endowment	1,621,714	591,222
With Donor Restrictions	454,720	1,053,845
Total Net Assets	2,076,434	\$1,645,067
Total Liabilities And Net Assets	5,674,666	\$5,095,638

### **STATEMENT OF ACTIVITIES**

All amounts are expressed in U.S. Dollars		
REVENUES	Year Ended December 31, 2021	Year Ended December 31, 2020
Contributions and Grants	2,792,074	2,275,846
Interest, Dividend & Capital Gain Income	205,938	222,330
Other Income	98,280	86,958
PPP Loan Forgiveness	204,185	-
Total Revenues	\$3,300,477	\$2,585,134
EXPENSES		
PROGRAM SERVICES AND GRANTS TO HAITI		
Grants Expense	1,442,833	1,216,276
Education Expense Other Program Expense	290,097 660.998	283,333 435,220
• •		
Total Program Services	\$2,393,928	\$1,934,829
SUPPORTING SERVICES		
Fundraising	250,912	184,213
Administration	224,270	239,088
Total Supporting Services	\$475,182	\$423,301
Total Expenses	\$2,869,110	\$2,358,130
Change In Unrestricted Net Assets	\$431.367	\$227 004

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# 2021 Fonkoze Family Leadership

### **Fonkoze Family Senior Staff**

SÈVIS FINANSYE FONKOZE, S.A.

**Dominique Boyer,** Chief Executive Officer

FONDASYON KOLE ZEPÒL

Carine Roenen, Executive Director

**FONKOZE USA** 

Mabel Valdivia, Executive Director

### **Fonkoze S.A. Board of Directors**

Julian Schroeder, Chair Claude Alexander, Vice-Chair Deanna Durban, Secretary Jean-Garnier Belizaire Nathaelle Chavenet

Fr. Joseph Philippe Steve Wardle

**Steve Wardle** 

# Sèvis Finansye Fonkoze, S.A. Board of Directors

Brian Kearney-Grieves, Chair
Josie Sentner, Vice-Chair
Maurice Chavannes, Secretary
Marilyn Arbuthnott
Dominique Boyer, CEO
Florence Dejean
Amir Oveissi
Guy Paraison
Fr. Joseph B. Philippe, CSSp
Ronald Rosarion

### Fondasyon Kole Zepòl Board of Directors

Claude Alexander, Chair Herold Rodrigue, Vice Chair Guy Paraison, Treasurer Edrix Alcimé, Secretary Budry Bayard Moise Iraus Frednel Isma Astride Joseph Carmelia Jarbath Marie Clarice Jérôme

Vanessa L.S. Louissaint

**Thomas Moteler** 

R. Jerry Nemorin

Fonkoze USA Board of Directors

Laura Stephens, Chair
Lisa W. Clark, Vice-Chair
Beth Daniels, Secretary
Robyn Mordeno, Treasurer
Larry Arbuthnott
Kaveh Azimi
Jean-Garnier Bélizaire
Roxann Thomas Chargois
Claudia Cyrill
Marjorie Dorcely
Lauren Doyle
Michele L. Hartigan
Mackenzie Keller
Marguerite Lathan
Katie Leininger

R. Jerry Nemorin

**Marjorie Roberts** 

### Fonkoze USA Board Members Emeritae

Leigh Carter Anne Hastings

# Honorary Board of Directors of Fonkoze USA

Garcelle Beauvais Jerry Bedford Maryann Boord Matt Balitsaris Alex Counts Dr. Paul Farmer Mary Becker Maureen Fenlon, OP Brian Gately

Beverly Lucas Michael McClanen Father Albert McKnight, CSSp Ruth Messinger

Louis Prezeau Michael Rauenhorst Winston Tellis

### **Special Thanks**

We are deeply grateful for the 900+ dedicated staff members who keep our work moving throughout Haiti.

Photos by Maxence Bradley

\*2021 Outgoing members of Fonkoze's leadership.



# SÈVIS FINANSYE FONKOZE, S.A.

119 Avenue Christophe Port-au-Prince, Haiti fundnotice@fonkoze.ht

### **FONKOZE USA**

1900 L Street NW, Suite 304 Washington, DC 20036 (202) 628-9033 fonkozeusa@fonkoze.org

### **FONDASYON KOLE ZEPÒL**

119 Avenue Christophe Port-au-Prince, Haiti fundnotice@fonkoze.ht

### **ENDNOTES**

<sup>1</sup> Fonkoze USA has no role with respect to any offering by Fonkoze Financial Services (SFF) and will not receive any proceeds therefrom. Accordingly, Fonkoze USA takes no responsibility for the accuracy or adequacy of any disclosure or other materials delivered in connection with any offering by Fonkoze Financial Services.

